

We know people living with sight loss are missing out on vital audio technology - let's change that.

BRITISH WIRELESS
FOR THE BLIND FUND
KEEPING BLIND PEOPLE IN
TOUCH WITH THE WORLD

We believe technology can transform lives.

For a young person living with sight loss, it can be a window to a world of entertainment and learning.

But technology comes at a price. Meeting the additional needs of a disabled child can be prohibitively expensive.

We don't think that's fair, and we need your help to change it.

Last year we set up a pilot project, giving iPads to children living with sight loss. The impact was greater than we could have imagined – it unlocked independence, joy, and new skills.

Just read Madison's incredible story to see the life-changing difference our service makes.

We are determined to extend our range of accessible devices to others like Madison. But we can only do it alongside supporters like you.

I'm very grateful to you for taking the time to read about our work. Together, let's break down the barriers that people with sight loss so often face.



Sophie Jones
CEO
British Wireless for the Blind Fund



"It can feel like you're fighting a battle to have your child included in things" – Madison's story

Madison is a bright 17-year-old who is full of character. Born blind, she has a range of complex needs and autism. Madison's mum, Lynzi, told us how the iPad we provided has helped Madison find independence and freedom, while taking the pressure off a busy family.

"As a parent of a disabled child, your whole life is about making sure your child is safe and healthy and has all the right things. But there's not a lot for children with sight loss.

"An iPad isn't something I could just buy. And there aren't loads of places you can go for this stuff."

After exploring several options without success, Lynzi admits "I kind of gave up.

"But then Steven from BWBF called. He was so nice and so understanding. When he said we could get the iPad, I said 'no way!' It was very unexpected."



Continued overleaf...



Together, we can open a world of entertainment and learning.



£25

"Not worrying about this one thing can massively help."



£50

"I kind of gave up. But then Steven from BWBF called."



£100

"It's important Madison has something just for her."



The iPad hasn't just helped Madison's wellbeing - it has been a huge support to the whole family as they juggle multiple responsibilities and hospital appointments.

"It can calm Madison down," Lynzi says. "With her lack of vision and autism some situations can be really stressful, but the iPad helps to settle her."

"You've got so much going on. Having a little leeway - like not worrying about this one thing - can massively help."

The iPad from BWBF has opened up a whole world for Madison. From learning languages to listening to documentaries about the interests she passionately follows.

"Having organisations like BWBF to just take the pressure off - it makes a difference in more ways than anyone will ever know."

"I really hope people keep supporting BWBF so other people like Madison don't miss out."



Some of the young people who have benefited from our iPad pilot project.

For each family like Madison's, others are missing out. For parents, getting support can feel like a lottery.

Could you help to ensure no young person is left behind?

Each iPad we give costs

£357.45

£35,745 = 100 more lives changed.

Please help us reach our target and unlock the power of technology for another 100 people like Madison.

Scan to listen to the audio version of this newsletter, or visit

www.blind.org.uk/listen-madison



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You can donate online - **www.blind.org.uk/madison**
or call the team - **01622 754757**

